



Central Coast Regional Organisation of Councils
incorporating Wyong Shire Council and Gosford City Council

SPORTING AND CULTURAL SPONSORSHIP
Applicant Information Page 1

CCROC AND ITS OBJECTIVES

The Central Coast Regional Organisation of Councils (CCROC) consists of Gosford City Council and Wyong Shire Council and was formed in 1994 to enhance regional cooperation in the achievement of the following objectives :

- Identify the needs of the local government areas and of the people of the Central Coast Region and make known those needs to the Commonwealth and New South Wales Governments.
- Encourage the Councils of the region to work together and cooperate on problems and projects of joint interest.

In 1996 CCROC resolved to establish a common Sponsorship Fund for Central Coast residents who have been selected by a National, State or Regional body to participate in a recognised sporting or cultural event.

In return for sponsorship the two Councils require recipients to promote the Central Coast in the local, intrastate, interstate and international arenas.

REASONS FOR SPONSORSHIP FUND

- To assist Central Coast residents to participate in sporting and cultural events of Regional, State and/or National significance for which they may not be able to attend due to financial hardship
- To secure a promotional benefit for the Central Coast from such sponsorship.

ELIGIBLE EVENTS

- Sporting events where applicants have been selected on a merit basis to represent the Region, State or Nation.
- Cultural events where applicants can demonstrate past involvement and achievements over the previous two years.

ELIGIBLE APPLICANTS

- Individuals or Groups who have resided for at least two years in Gosford City or Wyong Shire local government areas and are involved with Sporting or Cultural activities on the Central Coast.
- Central Coast residents who have been selected to participate in Regional, State or National competitions.

FUNDING

Funds are jointly provided by Gosford City and Wyong Shire Councils.

Wyong Shire Council offers a separate Sportspersons Grant for regional events only. Should an applicant be sponsored under that grant funding will not be available through the CCROC Sponsorship.

The annual amount is divided into four quarters to allow a variety of sporting codes to access the funds.

As applications are received and assessed as meeting the CCROC criteria funding is allocated.

Meeting the Criteria does not guarantee sponsorship. Funding availability restricts the number of sponsorships able to be covered.

Sponsorships are awarded only for the quarter in which the event is held.

Only one sponsorship application may be made per financial year with a total of two sponsorships over any period of time (ie 2 or 3 years apart).

GRANTS

Maximum Grants Available

Individual Sponsorships – Max of \$1,000.

Regional Event (held within the State)	\$250
National Event (held within Australia)	\$500
International Event (held overseas)	\$1,000

Team/Group Sponsorships – Max of \$5,000

Regional Event (held within the State)	\$1250
National Event (held within Australia)	\$2500
International Event (held overseas)	\$5000

If you an say YES to all the statements listed on the next page, please complete the application forms and fax or mail them to:

***General Manager's Assistant
Gosford City Council
P O Box 21, Gosford
OR Fax 4323 7220.***

Email : goscity@gosford.nsw.gov.au



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SPORTING AND CULTURAL SPONSORSHIP
Applicant Information – Page 2

DO I MEET THE CRITERIA FOR SPONSORSHIP ?

You may be eligible if you can say :

YES – I will

- Submit application one month prior to event.
- Answer ALL sections of application forms.
- Provide a list of sporting competitions which led to selection on merit basis;
OR Appropriate cultural events undertaken in previous two years.
- Provide a letter of support from Parent Body/Event Organiser.
- Provide Signed Sponsorship Agreement signed by Parent Body.
- Submit details of estimated costs of participation.
- Demonstrate inability/hardship in meeting costs of participation. Where an applicant is dependent on parents for financial support the parents will be considered to be the Applicant.
- Declare any other funding assistance towards this event.
- Not apply for more than one sponsorship each financial year or more than twice from this fund.
- Indicate promotional benefit to be obtained by media exposure, personal appearances, advertising on clothing/equipment, inclusion of “Central Coast - New South Wales, Australia” on programs, posters, clothing etc.
- Verify residency of at least two years on the Central Coast.
- Event is competition based.
- Provide an Event Report one month after competition.
- Agree to forfeit (repay) sponsorship should you bring discredit on sponsor.
- Accept that the Administrators decision is final .

NOT ELIGIBLE

Events / Applicants Deemed Ineligible For Funding

- Events which do not meet Eligible Event criteria of being selected on merit
- Applicants who do not meet Eligible Applicant criteria.
- No direct benefit to the Central Coast : ie - inability to provide promotional benefit for the Central Coast by advertisement on clothing/equipment, personal appearances, media releases.
- More than one application each year or two in total.
- Inability to allow 4 weeks for processing. Special consideration may be given in extraordinary circumstances.
- Applications for event already attended are ineligible for assistance.
- Applicants able to self fund participation and/or are unable to demonstrate inability/hardship to meet participation costs. Where an applicant is dependent on parents for financial support the parents will be considered to be the Applicant in relation to financial inability/hardship to meet costs.
- Wyong Shire Council offers a Sportspersons Grant for regional events only. Should an applicant be sponsored under this grant **no** funding will be available from CCROC.
- Applicant has not been a resident of the Central Coast for at least 2 years.
- Fact finding, training, social and inter-club visits are ineligible for assistance.